

Colorado, redeem your advantage

Set your agency apart with rewards designed to elevate your business.
Start using your rewards today at UnitedAdvantage.com.



Redemption period: May 1, 2020 through April 30, 2021

		Platinum	Gold
Retention Tools	Dedicated Client Services Manager	✓	✓
	eCR Standard Reporting	Monthly	Quarterly
	Optum Benefit Relativity Tools	✓	
	UMR Plan Advisor	✓	
	Zywave	\$0	\$500 Per Request
Selling Tools	Broker Locator Listing	✓	✓
	National Advisory Council	✓	✓
	ThinkHR	✓	✓
Training & Education	Advanced Self-Funding Strategies	✓	✓
	Consultative Pharmacy Strategies	✓	✓
	Continuing Education Program	25 Courses	15 Courses
	Introduction to Self-Funded Concepts	✓	✓
	Knowledge Institute	✓	✓
	On Demand Resource Library	✓	✓
	Onsite Training	✓	
	Virtual Introduction to Self-Funded Concepts	✓	✓
	Virtual Presentation Skills	✓	✓

United Advantage Terms and Conditions.

1. United Advantage is designed to reward UnitedHealthcare's top-performing agencies with benefits and services determined by UnitedHealthcare.

Program Year.

2. The 2020 United Advantage program year is May 1, 2020, through April 30, 2021.
3. For the 2021 program year, qualification data is measured from Jan. 2, 2020, through and including Jan. 1, 2021.

Membership.

4. Membership in United Advantage is directly related to agency performance and rating within UnitedHealthcare. Agency performance and ratings are reviewed annually from UnitedHealthcare's agency sales data and book of business.
5. United Advantage status is only applicable to the agency achieving the awarded membership level. Status is non-transferable.
6. There are multiple membership levels in the program. Each level receives a different combination of benefits and services.
7. United Advantage membership, membership levels, qualification criteria and agency performance are all reviewed annually prior to the start of each program year.
8. Agencies will be offered membership at their incoming level for the duration of the program year.

Benefits and Services.

9. Provided benefits and services are not extended to any agency affiliations or partners.
10. Benefits and services available in the United Advantage program may not be available for all operating platforms.
11. UnitedHealthcare reserves the right to determine and change the criteria, benefits and services through United Advantage at any time.
12. Terms and conditions for specific United Advantage benefits and services may apply. See their separate marketing materials for details, if applicable.

Agency Practices.

13. Agencies must maintain active license in appropriate states, and remain in good standing with UnitedHealthcare to participate in a recognition program. May be removed from the program if either is not in good standing.
14. Agencies operating in multiple UnitedHealthcare markets will be considered separate entities for United Advantage purposes.
15. Individual policies do not count toward United Advantage qualification status.
16. Agency mergers will be recognized as a single agency for that measurement period.
17. Agencies may not be combined for the sole purpose of United Advantage qualification. Data will only be combined for policies where commissions are paid to a single entity.
18. Agency Spinoffs will retain their current membership level for the remainder of the program year. Agencies with greater than 50 percent status will keep designation.
19. Agent of Record changes will apply to book of business scores only.
20. General Agents with "retail" business will be subject to the same rules and regulations as any other broker or agent with respect to their retail production.
21. Any non-monetary compensation will be subject to applicable tax implications.

Rights and Responsibilities.

22. The United Advantage program creates no additional rights or responsibilities for either agencies or UnitedHealthcare.
23. The United Advantage program does not give United Advantage agencies permission to use UnitedHealthcare copyrighted materials or trademarks, except as permitted through the program.
24. UnitedHealthcare has the sole and complete discretion to interpret the terms and conditions of the overall United Advantage program and the benefits and services offered through the United Advantage program.
25. UnitedHealthcare retains sole and complete discretion to revise or terminate the United Advantage program at any time.



Ready to redeem your rewards?

Visit UnitedAdvantage.com to gain access or to contact us with questions at unitedadvantage@uhc.com.



Benefits and services provided through this program are subject to change at any time. Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Inc. or their affiliates.

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